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ON THE ROAD: Amanda Ross

W HOTELS' RESIDENT TASTEMAKER DEMONSTRATES HOW TO TRAVEL STYLISHLY.

FROM SOURCING ARTISANAL trinkets for W's the Store to collaborating with designers around the world on the look of staff uniforms and guest rooms, W Hotels' newly appointed global fashion director, Amanda Ross, is constantly on the go. In the coming months alone, she's headed to Hong Kong; Paris; Vieques, Puerto Rico; and St. Petersburg, Russia. Ross has honed a strategic on-the-go dressing formula. "It's timeless pieces that transition from one destination to the next," she says. **Jacket** "I always fly in cashmere," such as an I Pezzi Dipinti jacket (\$1,195). **Top** A.J.Crew short-sleeve crewneck T-shirt (\$22.50) goes wherever Ross does. **Jeans** "I'm partial to skinny jeans with a little stretch, like J Brand's low-rise style" (\$158). **Jewelry** "I always wear accessories and don't mind that I have to take them off at security." Her go-tos: Ten Thousand Things Annette Ferdinandsen turquoise and 18-karat-gold earrings (\$1,155); I Pezzi Dipinti pearls (\$485); Pippa Small mother-of-pearl pendant (\$1,230). **Shoes** "Always ballet flats on the plane." This Repetto pair (\$245) is a favorite. **Luggage** "I never travel without my T. Anthony bag" (\$695). **Carry-on** This roomy yet sleek VBH leather tote (\$3,250) is Ross's command center at 35,000 feet: "My entire office fits in it." —CATHERINE PRINCE



HER PACKING POINTERS

HAVE A GAME PLAN

"I lay everything out on my bed and plan day by day. It takes time, but it's worth it later."

LEARN TO EDIT SHOES

She recommends slimming down your selection and opting for just a few pairs that go with everything.

STORE VALUABLES

"I always stash the jewelry I'm not wearing in a drawstring pouch in my carry-on."

IDENTIFY YOURSELF

To make her bag easy to spot, Ross tapes a business card on her luggage tag.

ASSOCIATE FASHION EDITOR: CATHERINE CRATE; HAIR BY ANDRE GUNN/THE WALL GROUP; ROSS'S OWN CARTIER WATCH; CATHERINE M. ZADEH PYRAMID BRACELET; KIMBERLY MCDONALD BRACELET; LFRANK BRACELET WORN AS A CHOKER; TOM FORD SUNGLASSES; AND I PEZZI DIPINTI SHAWL.